Put it Forward® + SAP

Straight Data

> "Put it Forward gives me the capabilities to manage data for a better business and better products" Udo Waibel - CTO Front Range
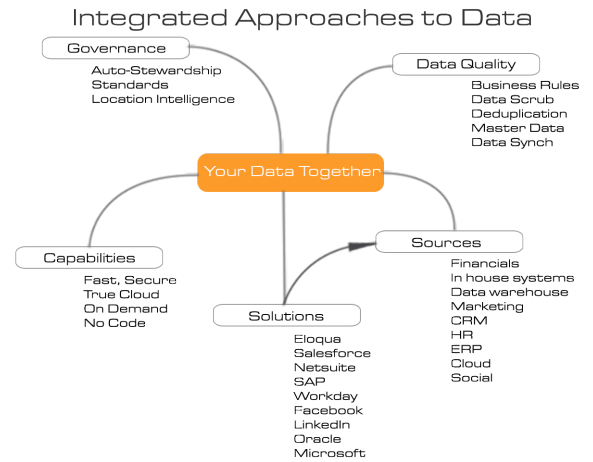
SAP® Integration Simplified

Put it Forward® enables the rapid integration and collaboration of business systems through on demand technology.

Designed for the business analyst, architect or technical developer, Put it Forward's® "No Code" graphical experience accelerates and simplifies system integration.

Extend beyond integration into data governance, service orchestration and api management. All within the same application.

Pre-Built Connections from Put it Forward® enable SAP® users to rapidly integrate to other systems such as Netsuite®, Microsoft Dynamics®, Salesforce® and many more. Helping improve efficiencies, reduce data errors and minimize IT costs while enabling their goal of having fully integrated and synchronized customer information across businesses processes.

Integrated Approaches to Data

Your Data Together

Governance
Auto-Stewardship
Standards
Location Intelligence

Data Quality
Business Rules
Data Scrub
Deduplication
Master Data
Data Synch

Capabilities
Fast, Secure
True Cloud
On Demand
No Code

Solutions
Eloqua
Salesforce
Netsuite
SAP
Workday
Facebook
LinkedIn
Oracle
Microsoft

Sources
Financials
In house systems
Data warehouse
Marketing
CRM
HR
ERP
Cloud
Social

Put it Forward — Constant Data

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Focus on Your Data
Not on Access Limitations

The fastest way to share your data between systems, integrate across services and actively govern quality. It's like your own personal integration and data governance team.

▶ See How It Works

Your data, all the time
Set up is fast, free and simple.

Email

Company

Get Started

Get Started Today

www.putitforward.com

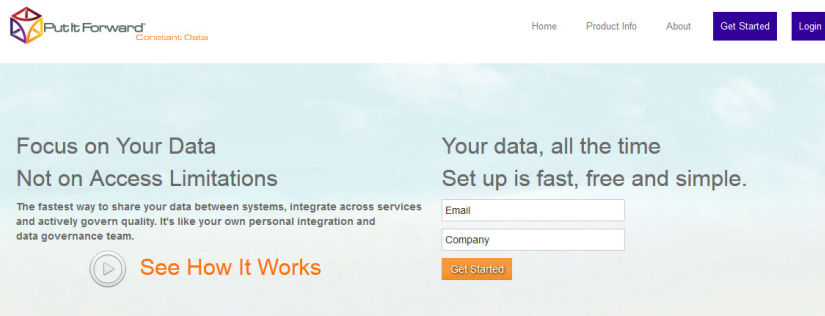### No download or Installation Software

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Create Access - Create Value

Put it Forward® is the solution that SAP® users look to for the single view of their business. This lets a user integrate their sales, customer, inventory, reporting and analytics with any other in house or cloud based system.

Common Scenarios:
• Connect cloud and on-premise based systems to SAP®.
• Add efficiencies to the lead to cash process by connecting SAP® to your front office
• Automate business processes by synching core data like pricing and customer across systems
• Enable reliable and consistent reporting across business functions
• Reduce costs by enabling two-tier ERP by connecting SAP® to departmental or cloud systems
• Reduce costs by connecting remote locations

Put it Forward
Constant Data
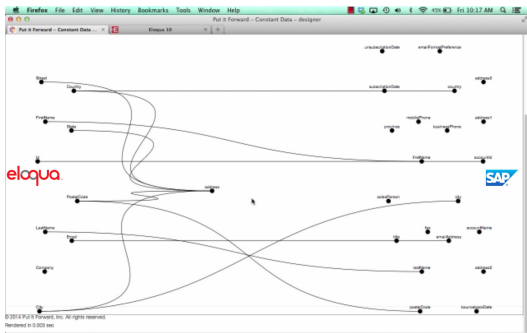
Put It Forward® + SAP

Straight Data

Point, Click, Get Your Data

Shortcuts to working with your data: if you want to do a data load, synchronize across systems, export, add data quality checks or activity govern your data there are three easy steps to start with.

1. **Point the pre-built connectors** from Put it Forward® or use your own connector to automatically integrate the source and destination.
2. **Click on the data services** or add any business rules, transformations to the integration.
3. **Get the data flowing** between the source and destination by selecting the integration interval and activating it.

Done!

No expensive developers, costly middleware or lengthy hardware deployments.

Tech Specs

Operating Systems: Put it Forward® is cloud based and is independent of operating systems.
App Server: Put it Forward® is cloud based and does not require an app server to run
Dev Tools: Put it Forward® has a rich integrated cloud based development environment which does not require installation.
Transports: HTTP/S, Web Services (SOAP, REST), ODBC, JDBC, FTP, SFTP, SS, File Sharing, Email (SMTP/POP3), Message based, Amazon SQS, JMS, MQ, WSDL … and more.
Data Formats: XML, HTML/XHTML, JSON, CSV, EDI, text (flat and hierarchical), Unstructured (PDF, Spreadsheets)

Key Benefits

• Built for the cloud - Put it Forward® is a purpose built pure cloud based data service tool. No open source, no fat clients, no legacy
• Pure cloud based – on premise to cloud integration with no installation for you to deploy and manage
• Best Price - On demand per connection pricing and low maintenance costs
• Complete suite of out of the box connectors plus data services
• Superior support model – dedicated resources for each of our customers

Features

• **Multi-frequency Integration:** real time, just in time or in batch cycles
• **Great for data loading** and long running processes like order to cash
• **Integrated data quality** and management
• **Stay synchronized** with other organization units, legacy systems, other cloud offerings or on-premise applications
• **More Connectors** to marketing automation, financials or other contacts and order/invoice systems
• **Pure cloud based** - no installation of hardware or software for you to deploy and manage
• **On demand per connection pricing** and low maintenance costs
• **Free to use** - unlimited trials

7 Questions to ask a cloud integration solution provider

1. Is the product truly built for the cloud or is it an on premise solution that punches out potentially weakening your infrastructure?
2. Durability and sustainability – is the company profitable or is it financed by some venture capital firm?
3. Roadmap – what is the future look like beyond integration?
4. Does the support model give you personalized service?
5. How secure is the product or is it built on open source?
6. How many connectors do you really have?
7. Is yours the best pricing in the market?

Constant Data