# "Put it Forward gives me the capabilities to manage data for a better business and better products" Udo Waibel - CTO Front Range

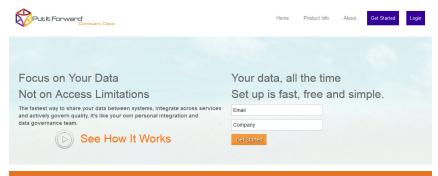
# **Netsuite® Integration Simplified**

Put it Forward® enables the rapid integration and collaboration of business systems through on demand technology.

Designed for the business analyst, architect or technical developer, Put it Forward's® "No Code" graphical experience accelerates and simplifies system integration.

Extend beyond integration into data governance, service orchestration and api management. All within the same application.

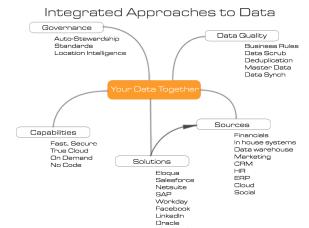
Pre-Built Connections from Put it Forward® enable Netsuite® users to rapidly integrate to other systems such as SAP®, Microsoft Dynamics®, Salesforce® and many more. Helping improve efficiencies, reduce data errors and minimize IT costs while enabling their goal of having fully integrated and synchronized customer information across businesses processes.



# **Get Started Today**

www.putitforward.com

No download or Installation Software



#### Create Access - Create Value

Put it Forward® is the solution that Netsuite® users look to for the single view of their business. This lets a user integrate their sales, customer, inventory, reporting and analytics with any other in house or cloud based system.

#### Common Scenarios:

- Synchronize CRM opportunities with Netsuite orders to improve service levels
- Add efficiencies to the lead to cash process by integrating Netsuite® financials with CRM
- Create consistent customer records between Netsuite® and the CRM system
- Automate invoicing by synching Netsuite® pricing data with quoting system capabilities
- Enable reliable and consistent reporting across business functions
- Reduce costs by enabling two-tier ERP by connecting Netsuite® to on premise such as Oracle® or SAP®.



## Point, Click, Get Your Data

Shortcuts to working with your data: if you want to do a data load, synchronize across systems, export, add data quality checks or activity govern your data there are three easy steps to start with.

- 1. **Point the pre-built connectors** from Put it Forward® or use your own connector to automatically integrate the source and destination.
- 2. **Click on the data services** or add any business rules, transformations to the integration.
- 3. **Get the data flowing** between the source and destination by selecting the integration interval and activating it.

#### Done!

No expensive developers, costly middleware or lengthy hardware deployments.

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### **Tech Specs**

Operating Systems: Put it Forward® is cloud you to deploy and manage based and is independent of operating systems.

7 Questions to ask a cloud

**App Server:** Put it Forward® is cloud based and does not require an app server to run **Dev Tools:** Put it Forward® has a rich integrated cloud based development environment which does not require installation.

Transports: HTTP/S, Web Services (SOAP, REST), ODBC, JDBC, FTP, SFTP, SS, File Sharing, Email (SMTP/POP3), Message based, Amazon SQS, JMS, MQ, WSDL ... and more.

Data Formats: XML, HTML/XHTML, JSON, CSV, EDI, text (flat and hierarcatcal),

# **Key Benefits**

- Built for the cloud Put it Forward® is a purpose built pure cloud based data service tool. No open source, no fat clients, no legacy
- Pure cloud based on premise to cloud integration with no installation for you to deploy and manage
- Best Price On demand per connection pricing and low maintenance costs
- Complete suite of out of the box connectors plus data services
- Superior support model dedicated resources for each of our customers

#### **Features**

- Multi-frequency Integration: real time, just in time or in batch cycles
- Great for data loading and long running processes like order to cash
- Integrated data quality and management
- **Stay synchronized** with other organization units, legacy systems, other cloud offerings or on-premise applications
- More Connectors to marketing automation, financials or other contacts and order/invoice systems
- **Pure cloud based** no installation of hardware or software for you to deploy and manage

# 7 Questions to ask a cloud integration solution provider

- 1. Is the product truly built for the cloud or is it an on premise solution that punches out potentially weakening your infrastructure?
- 2. Durability and sustainability is the company profitable or is it financed by some venture capital firm?
- 3. Roadmap what is the future look like beyond integration?
- 4. Does the support model give you personalized service?
- 5. How secure is the product or is it built on open source?
- 6. How many connectors do you really have?
- 7. Is yours the best pricing in the market?

Put it Forward